

TRANSFER MAPS



Associate in Science in Enterprise Development (OSU-OKC) to Bachelor of Science in Business Administration, Major: Marketing (OSU)

OSU Oklahoma City (years 1 and 2) – 2020-2021

Year One – OSU-OKC					
Fall Semester			Spring Semester		
OSU-OKC Equivalent or Substitute	OSU Requirement	✓	OSU-OKC Equivalent or Substitute	OSU Requirement	✓
ENGL 1113 – English Composition I	ENGL 1113		ENGL 1213 – English Composition II	ENGL 1213	
MATH 1483 or 1513 – Math Functions or College Algebra	MATH 1483 or 1513		HIST 1483 or HIST 1493 – American History to 1877 or since 1877	HIST 1103	
Humanities	(H) Humanities		Natural Science with Lab	(LN) Natural Science	
Social Science	(S) Social Science		MATH 2103 – Elementary Calculus	MATH 2103	
Natural Science	(N) Natural Science		MKT 2273 – Principles of Marketing	MKTG 3213 (if taken summer 2019 or after)	
Semester Credit Hours at OSU-OKC: 15			Semester Credit Hours at OSU-OKC: 16		

Year Two – OSU-OKC					
Fall Semester			Spring Semester		
OSU-OKC Equivalent or Substitute	OSU Requirement	✓	OSU-OKC Equivalent or Substitute	OSU Requirement	✓
POLI 1113 – American Government	POLS 1113		MGMT 2103 – Principles of Management	MGMT 3013 (if taken summer 2019 or after)	
Humanities (H)	Humanities (H)		ACCT 2203 – Managerial Accounting	ACCT 2003 (with ACCT 2103)	
ACCT 2103 – Financial Accounting	ACCT 2003 (with ACCT 2203)		ECON 2013 - Macroeconomics	Elective – required for A.S degree	
ECON 2023 - Microeconomics	ECON 2003		BUS 2113 – Business Communications	3 hours of upper division business (if taken summer 2019 or after)	
MGMT 2003 – Small Business Management	EEE 2023		2 hours of Specialized Course Requirements	Elective – required for A.S. degree	
Semester Credit Hours at OSU-OKC: 15			Semester Credit Hours at OSU-OKC: 14		

Oklahoma State University (years 3 and 4)

Year Three – Oklahoma State University			
Fall Semester		Spring Semester	
OSU Requirement	✓	OSU Requirement	✓
BADM 2111 – Career Planning for Business Success		BADM 3111 – Professional Development for Business Success	
MSIS 2103 – Business Data Science Technologies		BADM 3113 – Interpersonal Skills	
FIN 3113 – Finance		MSIS 3223 – Principles of Data Analytics	
LSB 3213 – Legal and Regulatory Environment of Business		MKTG 4333 – Marketing Research	
MKTG 3323 – Consumer and Market Behavior		3 hours of upper division MKTG	
MKTG 3653 – Marketing Analytics		3 hours of upper division business	
Semester Credit Hours at OSU: 16		Semester Credit Hours at OSU: 16	

Year Four – Oklahoma State University			
Fall Semester		Spring Semester	
OSU Requirement	✓	OSU Requirement	✓
MKTG 4683 – Managerial Strategies in Marketing		MGMT 4513 – Strategic Management	
3 hours of upper division MKTG		3 hours of upper division MKTG	
3 hours of upper division MKTG		3 hours of upper division business	
3 hours of upper division business		3 hours of electives	
3 hours of electives		1 hour of elective	
Semester Credit Hours at OSU: 15		Semester Credit Hours at OSU: 13	

This plan is only one example of how a student may successfully complete degree requirements in four years. Students are responsible for completing the requirements as given in the official degree requirements sheet.

The OSU-OKC substitutions and equivalencies also apply to these options under Marketing: Marketing Communications Management, Marketing Research and Analytics, and Professional Selling and Sales Management.